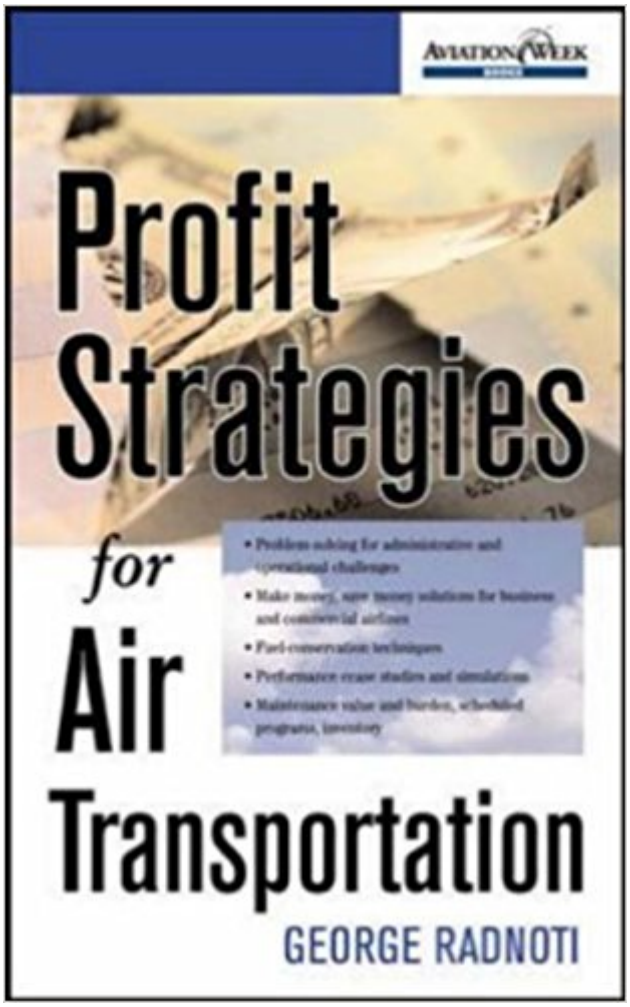
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Profit Strategies For Air Transportation (Aviation Week Books)



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Synopsis

* Presents practical and profitable solutions to problems encountered by commercial and regional airlines, charter, cargo, and corporate aircraft operations, businesses, and fractional and lease aircraft companies * Details save-money, make-money strategies and simulates trips for profit-and-loss analysis * Includes performance case studies * Covers methods of fuel conservation, environmental concerns, maintenance, and more

Book Information

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Customer Reviews

SAVE-MONEY, MAKE-MONEY STRATEGIES FOR THE AIR TRANSPORTATION INDUSTRYHere are practical plans and profitable solutions to the operational problems encountered by commercial and regional airlines, charter, cargo, and corporate aircraft companies, and other air transport businesses. This one-of-a-kind resource outlines how sound operational practices can improve the bottom-line of commercial airlines and aviation-based businesses. Written by an industry consultant with extensive experience in airline operations and economics, Profit Strategies for Air Transportation:* Simulates trips for profit-and-loss analysis* Presents dollar-saving methods of fuel conservation* Examines maintenance programs, burden, scheduling, and inventory issues* Addresses environmental concerns to operations* Includes eye-opening performance case studies * Covers forecasting methods -- how to apply them and how make them as accurate as possible* Demonstrates how to fine-tune resource allocation in order to control costs* And much

moreACCURATE INFORMATION, CREATIVE STRATEGIES, AND CREATIVE SOLUTIONS TO BOLSTER EFFICIENCY AND PROFITS!

GEORGE RADNOTI holds a doctorate in transportation economics from the University of Budapest, a Master's degree in mechanical engineering, and has completed Boeing's Jet Performance School. He is presently President of Computerized Aviation Consulting and has previously held positions as senior vice president and major shareholder of Icarus Computerized Consulting Services (CCS), presently operated by Jeppesen & Co.

The title is misleading. I searched through every chapter to decipher how to make a profit with passenger, cargo, and/or other areas of air transportation. It covers a tremendous amount of information like aircraft configurations and technical designs. Unfortunately, and all so common, lots of problems given about aviation; but few solutions offered about profit strategies!Each chapter technically covers an area of air transportation, but even the short chapters are not extensive enough. Only the most fundamental elements are written. There is not enough pertinent information delivered for the reader to absorb a firm understanding about air transportation.The problem is that this 500 page book covers an awful lot of technical material. He selectively crammed it all into 500 pages. Some important elements are missing. The title of the book should be more concise about which audience the author wanted to attract, and spread all his great information into two brilliantly-written volumes.

This book is a good guide with not too deep information about the airline industry. I used it as a reference for my undergrad thesis and was quite happy with the information provided as it allowed me to better understand the airline industry.

excellent. recommend it to my friend. for Tina , satisfied. Beyond what I expected! The price made it that much better... The seller was great he reached out to me asking how I liked the item and I felt he was genuinely caring what my opinion . Great product

This book provides a comprehensive coverage of the technical and economic aspects of various facets of air transportation including commercial airlines, charter operations, corporate services and other related businesses such as leasing company operations and fractional ownership. The reader gains insights into the areas where costs can be saved and revenues enhanced. For example, the

author presents various strategies to minimize fuel usage and hence improve the bottom line.The book is well written allowing it to be accessible to people working in various specialties in the air transportation business that have opportunities to learn about economic air transport operations. Among the subjects covered include aircraft maintenance economics, various aircraft financing options enabling managers to evaluate those most beneficial for their business and revenue enhancement strategies. The reader will be pleased to learn that environmental issues are not forgotten.Overall, a useful and helpful book for managers in the air transportation industry who need to learn how to minimize costs, improve revenue and thus enhance profits.

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